

# SCORECARD Esthetics

Placement	1st	2nd	3rd	4th	5th	6th

Items Evaluated	Possible Points	Contestant Numbers					
		1	2	3	4	5	6
Written Test	100						
Oral Assessment	50						
Basic Facial	100						
Daytime Makeup Application	150						
Fantasy Makeup Application	250						
Résumé Penalty	50						
Clothing Penalty	50						
<b>Total Possible Points</b>	<b>750</b>						

Oral Assessment	Contestant	1	2	3	4	5	6
Use of Health Screen questionnaire	15						

Checked for skin type (dry/oily/normal)	10						
Noted any abnormalities of skin such as comedones, enlarged pores, acne, sun-damage, aging	10						
Communicated with client in a professional manner throughout consultation	10						
Completed assessment in time allotted	5						
<b>Total Possible Points</b>	<b>50</b>						

<b>BASIC FACIAL</b>	<b>Contestant #</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Contestant sanitized hands before service	5						
Client was properly draped at neck and head areas	10						
Cleanser was removed from container with spatula and blended with fingers to soften	5						
Cleanser was applied to face in an upward sweeping motion beginning at the chin area	10						
Cleanser was completely removed from face using sponges, tissue, moist towels	5						
Used a warm moist towel to steam face	5						
Used a granular scrub to exfoliate skin	5						

Massage was given. A minimum of 4 different massage manipulations were demonstrated.	15						
Massage cream was completely removed from face using sponges, tissue, moist towels	5						
Treatment mask was removed from container with a spatula	5						
A treatment mask was correctly applied using a brush working in an upward movement	5						
Treatment mask was completely removed from face using sponges, tissue, moist towels	10						
Astringent was applied to face	5						
Mositurizer was applied to face	5						
Completed FACIAL in time allotted	5						
<b>Total Possible Points</b>	<b>100</b>						

<b>DAYTIME MAKEUP APPLICATION</b>	<b>Contestant</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
All materials used were in sanitary condition	15						
Foundation was applied using fingers or sponge to entire face. Concealer was used if necessary.	15						
Powder was used to set foundation	15						
A complementary shadow color was used on eyelids, with eyeliner, eyebrow pencil and mascara used to complete the eye area	15						
Cheek color was applied in the appropriate area and complimented model's skin tone	15						

To color the lip area the lips were outlined and filled with color that was complimentary and neatly applied	<b>15</b>						
The finished makeup application of model accentuated the positive features and minimized features that were not flattering	<b>50</b>						
Completed daytime makeup in time allotted	<b>10</b>						
<b>Total Possible Points</b>	<b>150</b>						

<b>FANTASY MAKEUP APPLICATION</b>	<b>Contestant</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Neatness/sharpness of design	<b>30</b>						
Creativity involved	<b>50</b>						
Degree of difficulty	<b>50</b>						
Overall appearance of design	<b>100</b>						
Completed assessment in time allotted	<b>20</b>						
<b>Total Possible Points</b>	<b>250</b>						

<b>Resume</b>	<b>Contestant</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Resume was neat in appearance	<b>15</b>						
Resume contained all pertinent information (name, address, phone, education, work history, activities/honors, references) 5 points deducted for each missing section	<b>35</b>						
<b>Total Possible Points</b>	<b>50</b>						

<b>Clothing</b>	<b>Contestant</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
Clothing was neat in appearance	<b>20</b>						
Lab jacket was black with no identifying marks	<b>10</b>						
Lab pants were black	<b>10</b>						
White tennis shoes were worn	<b>10</b>						
<b>Total Possible Points</b>	<b>50</b>						